

Manifesto Ambitions



By 2030 our community aims to...

- Educate and enable tech companies to practice data-driven DEI as the new normal
- Increase cultural diversity at the top proportionally representing the Dutch population
- Increase gender diversity at all levels in tech proportionally representing the Dutch population
- Increase funding proportionally representing the Dutch workforce
- Bring an end to discrimination, racism and sexism in the workplace through access to best practices
- Establish neurodiverse friendly workplaces in tech as the new normal through education
- Increase the (psychological) safety for LGBTQI+ to be out at work by 100% through allyship
- Reduce the attrition of international tech talent due to lack of cultural inclusion by 100%
- Offer 100% of tech leaders access to education for them to become outspoken DEI Allies
- Enable the entire tech ecosystem to overcome the risks and danger of BIAS in AI through education

*The formulation of these ambitions serve as the starting point of a roadmap to create tangible outcomes.

Since the kick-off on the 30th of March 2023 this Manifesto has been adapted and will continue to be refined with feedback from members to make sure all ambitions are aligned with measurable and realistic goals.

